

BE RICH

2020 ANNUAL REPORT

“COMMAND THEM TO DO GOOD, TO BE RICH IN GOOD DEEDS,
AND TO BE GENEROUS AND WILLING TO SHARE.”

1 TIMOTHY 6:18

2020 WAS A YEAR...TO CELEBRATE

That's right – we said it – a year to celebrate.

Yes, it was exhausting. There was stress, loss, confusion, heartache, and disbelief.

Though our individual experiences were different, the many challenges of 2020 marked them all. That's true of Be Rich too. Through Be Rich, you helped shift the narrative of 2020.

In a year of uncertainty, you overwhelmed our communities with extravagant generosity, flooding them with hope, love, and life. You exemplified resilience. You uplifted spirits. Your generosity shone brighter than ever. Thank you for showering our communities with God's love.



As always, 100% of donations to Be Rich went to our partner organizations.

That means no administrative costs (not even credit card fees) were subtracted.

 GIVE

IN
2020
YOU
GAVE
\$8,699,277

8% MORE THAN EVER BEFORE

Despite the limitations and challenges of serving in person, we found numerous new ways to support and engage with our nonprofit partners.

THOUGH
50% LOWER
THAN 2019

YOU
STILL
SERVED
35,330
HOURS

YOUR DONATIONS FUNDED

248 PROJECTS

IN THESE
FOCUS
AREAS:

- Funding for **60 jobs**
- **\$3.4M** in funding to our partners' ongoing (and often increased) operations through the pandemic
- **\$1.2M** supporting COVID-19-related health and safety measures (e.g., testing, PPE)
- **\$3.8M** and **140 projects** to help children and teens
- **\$935K** and **38 projects** contributing to mental health efforts
- **\$2M** and **65 projects** to fund homelessness and housing initiatives

TRAINING COVID-19 OPERATING EXPENSES KIDS
RELIEF JOBS
MENTAL HEALTH MEDICAL
EDUCATION HOUSING
TRAFFICKING TECHNOLOGY
FOOD ADDICTION RECOVERY
SUSTAINABILITY
CAPITAL TRANSPORTATION VEHICLES

WE ASKED YOU, THE PARTICIPANTS,

“What, if anything, did you like most about this year’s Be Rich campaign?”

That we still did it – we are still being the Church even while we are in a pandemic and distanced. Be Rich helps us love our communities well and unifies us as churches with a common purpose.

[I love] the goodness and joy it brought to this year.

In a year where people are hurting and experiencing loss and hardships more than ever, it felt so good to have the opportunity to really help ease the burden in tangible ways. I like that the church does the hard work of finding organizations that are doing the most good and finding out where they need help. I know the money I give is being used in wonderful ways.

That [we are] steadfast... in the mission of GIVING, SERVING, and LOVING. The impact of all of us pulling together as one body of Christ is what tells me there is good in the world, there is hope for all, and that we are the light to point people to Christ by how we love.

Be Rich is my favorite thing we do as a church. It reminds me every year that it’s hard to do things alone, but when we come together, God accomplishes huge things through us. It helps me feel like I am a part of something bigger than myself, and I love the stories!

As you reflect on this report,
we hope you feel proud, grateful, and inspired –
proud to be part of a movement marked by compassion and generosity,
grateful to know you're making a difference through our difference-making nonprofit partners,
and inspired to *Give Serve Love* year round.

JOIN US SEPTEMBER 19
AS WE KICK OFF BE RICH 2021



**WATCH THE 2020
CELEBRATION**

berich.org | berich@northpointministries.net

BE RICH 2020 FUNDED PROJECTS

10,000 Nutritious Meals

OPEN HAND

Accessories and Batteries for Patient Monitoring Devices

MEDSHARE

Afterschool Employment for Refugee Youth

FRIENDS OF REFUGEES

Afterschool Program Facility Expansion

THE DRAKE HOUSE

At-Home Technology Support

BRANDYWINE ELEMENTARY SCHOOL

At-Risk Youth Mentoring Liaison

THE PLACE OF FORSYTH COUNTY

At-Risk Youth Summer Internship

THE PLACE OF FORSYTH COUNTY

Audio System for Cafeteria

CHESTATEE ELEMENTARY SCHOOL

Backhoe to Install Septic Tanks

STAND UP MISSIONS (ARIZONA)

Building Maintenance and Repairs

ATLANTA MISSION

Capital Campaign Support

WOODLANDS CAMP

Capital Campaign Support

EAGLE RANCH

Case Management Position

FAMILY PROMISE OF FORSYTH

Case Manager

BUCKHEAD CHRISTIAN MINISTRY

Centers of Hope

CITY OF ATLANTA

Cherokee Case Management Housing Specialist

MUST MINISTRIES

Cherokee Homeless Prevention Program

MUST MINISTRIES

Childcare Support

FAMILY PROMISE OF FORSYTH

Christmas Store Toys

FOCUSED COMMUNITY STRATEGIES

Clinic Needs

OTWELL MIDDLE SCHOOL

College Financial Assistance

CITY OF REFUGE

College Visits and Applications

GOSHEN VALLEY FOUNDATION

Combating Hunger

HOPE PARTNERS COSTA RICA

Community Building Initiatives

DECATUR EDUCATION FOUNDATION

Community Development Tool Scholarships

FOCUSED COMMUNITY STRATEGIES

Community Engagement Director

THE HOPE CENTER

Community Goat Farm

THE AMAZIMA SCHOOL (UGANDA)

Community Mission Fund

YOUTHWORKS (U.S.)

Community Nutrition Coordinator

OPEN HAND

Community of Care Program Launch

LIGHTHOUSE FAMILY RETREAT

Computer Science Program Materials

CUMMING ELEMENTARY SCHOOL

Construction Materials

SOWING A VISION (MEXICO)

Container for After-Hours Tool Orders

ATLANTA COMMUNITY TOOLBANK

Continued Expansion of Patient Care Services
A BEACON OF HOPE

Counseling and Therapy
LA CASA DE MI PADRE (EL SALVADOR)

Counselor for Minors
CITY OF REFUGE

COVID-19 Recovery Tools and Equipment
ATLANTA COMMUNITY TOOLBANK

COVID-19 Response - Educational Support
DECATUR EDUCATION FOUNDATION

COVID-19 Response - Mental Health and Parental Support
DECATUR EDUCATION FOUNDATION

COVID-19 Support
CHILDREN'S DEVELOPMENT ACADEMY

COVID-19 Teacher Protection
NORCROSS ELEMENTARY SCHOOL

Creation of Online Discipleship Platform
MOAIC CHURCH DUBAI

Dawson County Client Assistance
THE PLACE OF FORSYTH COUNTY

Delivery Costs for Mobile Pantry
NORTH GWINNETT CO-OP

Delivery Truck
SIMPLE NEEDS GEORGIA

Digital Business Development
RHYTHMIC PATTERNS (EAST ASIA)

Digital Training Portal Content
ORCHARD

Digital Training Portal Management
ORCHARD

Digital Training Portal Platform
ORCHARD

Direct Client Assistance
THE PLACE OF FORSYTH COUNTY

Disaster Response
CONVOY OF HOPE

Double-Rack Oven
OPEN HAND

Down Payment for Safe Housing
WHISPERING HOPE

Economic Aid for Students and Families
FULTON COUNTY SCHOOLS

Economic Development Training and Resources
HOI (HONDURAS)

Education Coordinator Salary and Benefits
GOSHEN VALLEY FOUNDATION

El Pajal Water Project
410 BRIDGE (GUATEMALA)

Embrace Children's Home
GREATER LOVE (INDIA)

Emergency Assistance for Families
CHESTATEE ELEMENTARY SCHOOL

Emergency Assistance for Families
DAWSON COUNTY SCHOOLS

Emergency Funds
LITTLE MILL MIDDLE SCHOOL

Emergency Housing
MUST MINISTRIES

Emergency Relief Fund
AMANA ACADEMY

Emergency Student Assistance
FULTON COUNTY SCHOOLS

Emotional and Spiritual Evangelism Outreach
GRACE MINISTRIES INTERNATIONAL (TAIWAN)

Equipment to Create Online Church
MOAIC CHURCH DUBAI

Event Equipment and Supplies
ATLANTA COMMUNITY TOOLBANK

Families 1st Accreditation
SAFFT

Fill the Furniture Gap
FURNITURE BANK OF METRO ATLANTA

Fill the Stadium Campaign
COMPASSION INTERNATIONAL

FOR Dubai Website
MOSAIC CHURCH DUBAI

Four Regional One-Day Retreats
LIGHTHOUSE FAMILY RETREAT

Garden Internship
THE PLACE OF FORSYTH COUNTY

GED and Microsoft Certification
WELLSPRING LIVING

General Operating Costs
MENTOR ME - NORTH GEORGIA

Grade Incentive Program
GOSHEN VALLEY FOUNDATION

**Graduation and Senior
Financial Support**
FULTON COUNTY SCHOOLS

**Grants Manager and
Database Coordinator**
HOI (HONDURAS)

Greatest Need
SENIOR SERVICES OF NORTH FULTON

Greatest Need
STAR HOUSE FOUNDATION

**Growing with Purpose
Capital Campaign**
NORTH FULTON COMMUNITY CHARITIES

**Guatemala Endeavor and
Service Projects Fund**
410 BRIDGE (GUATEMALA)

Healthcare Access Costs
MUST MINISTRIES

Home Matters Mortgage Relief Fund
HABITAT FOR HUMANITY ATLANTA

**Home Renovations to
Spiritual Life Housing**
EAGLE RANCH

Hope Center Expansion
HOPE PARTNERS COSTA RICA

Hope Ministry Center Expansion
HEART FOR LEBANON

Hope Program
BACK2BACK MINISTRIES (MEXICO)

Hospital Care Program
LIGHTHOUSE FAMILY RETREAT

House Rental for Retreat Center
REFUGE RETREAT CENTER

Housing for Ten Families
OUR HOUSE

Hygienic Filling Stations
LITTLE MILL MIDDLE SCHOOL

Intern and After-School Support
GOSHEN VALLEY FOUNDATION

Intern Programming Start-Up Costs
GOSHEN VALLEY FOUNDATION

**Kenya Post-COVID-19
Economic Restoration**
410 BRIDGE (KENYA)

Life Coach Salary and Benefits
GOSHEN VALLEY FOUNDATION

**Maintenance and Updates
for Staff Break Room**
MEDSHARE

**Marketing and Communications
Budget**
BUCKHEAD CHRISTIAN MINISTRY

**Marketing and Communications
for Afterschool Program**
FRIENDS OF REFUGEES

**Marketing and
Communications Support**
BUCKHEAD CHRISTIAN MINISTRY

Marketing and Public Relations
HOI (HONDURAS)

Marketing Studio Equipment
NO LONGER BOUND

Marketing to New Clients
WHISPERING HOPE

**Maternal and Newborn
Health Supplies**
MEDSHARE

Medical Program Grant
HOI (HONDURAS)

Medical Supply Utility Truck
GOOD SAMARITAN HEALTH CENTER
GWINNETT

Medical Support During COVID-19
GOOD SAMARITAN HEALTH CENTER
GWINNETT

Mental Health Resources
FULTON COUNTY SCHOOLS

Mercy Care
MUST MINISTRIES

Ministry Development Materials
SOWING A VISION (MEXICO)

Ministry Growth
HEART FOR LEBANON

Mobile Pantry Truck
FOREVER FED

**Mobile Worship Training
at the Nepal Border**
RHYTHMIC PATTERNS (EAST ASIA)

Mobile Worship Training in Bhutan
RHYTHMIC PATTERNS (EAST ASIA)

Mobile Worship Training in Sikkim
RHYTHMIC PATTERNS (EAST ASIA)

Mortgage Debt Reduction
HOMESTRETCH

Mugaa Education Fund
410 BRIDGE (KENYA)

Multipurpose Basketball Court
HOPEQUEST

Nepal Border Station
OUR DAUGHTERS INTERNATIONAL
(NEPAL)

**New Campus Grading
& Turf Installation**
CHAMPIONS UNITED FC (UGANDA)

New Housing for Men
CITY OF REFUGE

New Vehicle for Food Pantry
NORTH FULTON COMMUNITY CHARITIES

Newcomers Program
OTWELL MIDDLE SCHOOL

Nurse Practitioner
A BEACON OF HOPE

Operating Expenses
GOOD SAMARITAN HEALTH CENTER

Operating Expenses
MEDSHARE

Operating Expenses
HOME OF HOPE

Operating Expenses
NORTH FULTON COMMUNITY CHARITIES

Operating Expenses
THE DRAKE HOUSE

Operating Expenses
FOCUSED COMMUNITY STRATEGIES

Operating Expenses
FURNITURE BANK OF METRO ATLANTA

Operational Budget
SAFFT

Operational Expenses
SEEDS OF HOPE (JERICHO)

Operational Support
ATLANTA COMMUNITY TOOLBANK

Operational Support
SIMPLE NEEDS GEORGIA

**Operations and Development
of Greenhouse Model**
PATHWAYS2LIFE

Operations and Staffing
HOPE PARTNERS COSTA RICA

Operations Assistance
FOSTER CARE SUPPORT FOUNDATION

Outdoor Classroom and Lunch Spot
AMANA ACADEMY

**Outdoor Coverings for
Daycare and Preschool**
SEEDS OF HOPE (JERICHO)

**Outdoor Pavilion for
Educational Assistance**
FRIENDS OF REFUGEES

**Picnic Benches for
Outdoor Classroom**
CUMMING ELEMENTARY SCHOOL

Playground Improvements
BRANDYWINE ELEMENTARY SCHOOL

Positive Behavior Intervention System (PBIS) Support
CHESTATEE ELEMENTARY SCHOOL

Positive Behavior Intervention System (PBIS) Support
CUMMING ELEMENTARY SCHOOL

PPE Distribution
MEDSHARE

Preschool Scholarships
CITY OF REFUGE

Program and Operating Expenses
FOSTERING TOGETHER

Program Director
YOUTHWORKS (U.S.)

Property Purchase for New Campus
CHAMPIONS UNITED FC (UGANDA)

Providing Stability for Homeless Families
HOMESTRETCH

Quality Educational Opportunities
HOPE PARTNERS COSTA RICA

Quality Healthcare for Homeless Patients
GOOD SAMARITAN HEALTH CENTER

REACH Scholarships
FORSYTH COUNTY SCHOOLS

Reading Program
CHESTATEE ELEMENTARY SCHOOL

Regeneration Program
NO LONGER BOUND

Regional Weekend Retreat
LIGHTHOUSE FAMILY RETREAT

Remote Learning Devices
ELKINS POINTE MIDDLE SCHOOL

Renovation for Recreation Area
HOPEQUEST

Repair or Replace Forklifts
MEDSHARE

Salaries and Operational Costs
SOWING A VISION (MEXICO)

Scholarship for Admissions
NO LONGER BOUND

Scholarship Funding Support
CHILDREN'S DEVELOPMENT ACADEMY

Scholarships for 8th-Grade Trip
ELKINS POINTE MIDDLE SCHOOL

Scholarships for At-Risk Kids
CAMP HIGHLAND

Scholarships for At-Risk Kids
WOODLANDS CAMP

Scholarships for Children of Teachers
SOWING A VISION (MEXICO)

School Small Group Mental Health Support
FORSYTH COUNTY SCHOOLS

School Supplies
GOSHEN VALLEY FOUNDATION

School, Education, and Extracurricular Activity Fees
GOSHEN VALLEY FOUNDATION

Six Months Operating Costs for Women's Home
THE PLACE OF FORSYTH COUNTY

Social and Emotional Framework
CHEROKEE COUNTY SCHOOL DISTRICT

Social Leadership Development Program
OUR DAUGHTERS INTERNATIONAL (NEPAL)

Solar Installation for Project Canaan
HEART FOR AFRICA (ESWATINI)

Staff Development
KIPP: WOODSON PARK ACADEMY

Staff Holiday Bonuses
CHILDREN'S DEVELOPMENT ACADEMY

Staff Incentives
KIPP: WOODSON PARK ACADEMY

**Staff Member for
Afterschool Program**
FRIENDS OF REFUGEES

Staff Retreat
OM FRANCE

Staff Training and Development
ATLANTA MISSION

Student Emergency Fund
ELKINS POINTE MIDDLE SCHOOL

**Student Emotional Growth
Development Tools**
LITTLE MILL MIDDLE SCHOOL

Student Incentives
LITTLE MILL MIDDLE SCHOOL

**Student Social and Emotional
Support Team**
AMANA ACADEMY

Student Support Therapy Groups
THE SUMMIT COUNSELING CENTER

Student Training
DECATUR EDUCATION FOUNDATION

Subsidized Client Assistance Funds
THE SUMMIT COUNSELING CENTER

Summer Book Club
BRANDYWINE ELEMENTARY SCHOOL

**Supplies and Snacks for
After-School Program**
FULTON COUNTY SCHOOLS

Supplies to Support Parents
NORCROSS ELEMENTARY SCHOOL

**Supply Families with
Ten Days Worth of Food**
NORTH GWINNETT CO-OP

Support for Family Care Model
EAGLE RANCH

**Support for First Church
in Rural Area**
JUBILEE FOR CAMBODIA

**Support for Matching
Kids to Mentors**
MENTOR ME - NORTH GEORGIA

Support for Safety Net Clinics
MEDSHARE

Support for Student Athletic Costs
ELKINS POINTE ELEMENTARY SCHOOL

Technology Support
WELLSPRING LIVING

Technology Upgrade
GOOD SAMARITAN HEALTH CENTER
GWINNETT

Telemental Health and Video Therapy
THE SUMMIT COUNSELING CENTER

Temporary COVID-19 Staff Positions
ATLANTA MISSION

**The Bridge Transition
Home Renovation**
LA CASA DE MI PADRE (EL SALVADOR)

Three Months of Pantry Support
NORTH GWINNETT CO-OP

Tilt Skillet
OPEN HAND

**Transportation Assistance
for Cherokee**
MUST MINISTRIES

Transportation Support for Families
NORTH GWINNETT CO-OP

Transportation to School Activities
GOSHEN VALLEY FOUNDATION

Travel Costs for Fundraising
LA CASA DE MI PADRE (EL SALVADOR)

Truck Expenses
FURNITURE BANK OF METRO ATLANTA

Tutoring Program Costs
GOSHEN VALLEY FOUNDATION

Two Nepal Border Stations
OUR DAUGHTERS INTERNATIONAL
(NEPAL)

Uniforms for Scholars
KIPP: WOODSON PARK ACADEMY

Update Front Lobby
CUMMING ELEMENTARY SCHOOL

**Urban Experience Scholarships
and Resources**
YOUTHWORKS (U.S.)

Utilities and Facilities Costs
GOSHEN VALLEY FOUNDATION

Van Replacement
LA CASA DE MI PADRE (EL SALVADOR)

Veteran Employment Program
FURNITURE BANK OF METRO ATLANTA

**Volunteer Recruitment
and Engagement**
ATLANTA MISSION

Wings Initiative Program Materials
EAGLE RANCH

Wings Initiative Summit
EAGLE RANCH

**Workforce Development
and Childcare Subsidy**
CITY OF REFUGE

**Workforce Scholarships
Youth Tutoring**
HOMESTRETCH

For more information about our
nonprofit partners or descriptions
of the projects funded see:
berich.org/beneficiaries

