

# BE RICH

WHAT DOES  
**LOVE**  
REQUIRE  
OF US?

This simple question moves Be Rich from an annual campaign to a way of life.



**Do something thoughtful for your neighbor.**



**Help a local nonprofit.**



**Take a step toward someone who is different from you.**



**Surprise a stranger with an act of kindness.**



**Learn about the needs of those in your community who are hurting.**



**Support a great cause.**

**RALLY YOUR FRIENDS, FAMILY, SMALL GROUP, OR NEIGHBORHOOD TO JOIN YOU!**

**LET'S BE RICH IN LOVE.**